Create a Digital Book Club

Start a Digital Book Club to generate interest in your digital collection, accommodate your patrons' busy schedules, and build upon a strong relationship with the community. eBooks and audiobooks are both good options to introduce your users to digital reading.

Tips & Tricks

Tip #1:

Ease your way into a Digital Book Club by incorporating digital titles into an existing physical book club.

Tip #2:

Challenge your existing book club(s) to "go digital" for a month.

Tip #3:

Start the discussion online:

- Use a Twitter hashtag to track conversation
- Share posts on your general library Facebook page or create a dedicated Facebook group
- Create a Goodreads group to start discussions and allow members to rate favorite titles

Example Goodreads Groups:

- o Salt Lake County Library Services
  https://www.goodreads.com/group/show/33998-salt-lake-county-library-services
- o DC Public Library
  https://www.goodreads.com/group/show/68372-dc-public-library
- o Sacramento Public Library
  https://www.goodreads.com/group/show/87232-sacramento-public-library

Choosing a book

- Assess how you will select titles for the Digital Book Club (bestsellers, staff picks, online survey or vote, etc.)
- Look for titles available in a Simultaneous Use plan. No holds, no waiting – everyone can read the same book at the same time!
    - o Popular publishers include Duke Classics, F+W Media, Inc., Blackstone Audio and Tantor Media, Inc.
    - o There are many other publishers focused primarily on children's content, if you wanted to target a younger audience.
- Scour the Project Gutenberg collection for a selection of classic titles. With thousands of titles to choose from, Project Gutenberg offers unlimited checkouts, no expiration date and is totally free to add to your OverDrive collection.
- If the book you are most interested in is not available in a Simultaneous Use plan, secure permission to purchase multiple copies of the title.
    - o Work with your Account Specialist for more details about our "Book Club" pricing model.